


<div>  <div> ANDICOM 40 INTERNATIONAL ICT CONGRESS </div> </div> <div>  </div> <div> UNLOCKING A DIGITAL FUTURE </div>	
THURSDAY, SEPTEMBER 4th	AGENDA ANDICOM COLOMBIA 2025 UNLOCKING A DIGITAL FUTURE
"Connectivity & ICT evolution"	
Thursday, September 4 of 2025	
Room: NUEVA GRANADA A	Room: NUEVA GRANADA B
Session 1: Telecom Challenges for 2025	Digital Ecosystems: AI, automation and value
9:30 am - 10:00 am Panel	9:30 am - 10:00 am Conference
10. Where the Telecommunications Market Is Headed: Global Trends and Local Challenges Faihan Alfayez, VP Corporate Affairs WOM	11. Maximizing Profitability with GenAI and Data Governance Leopoldo Daniel Alarcón, CTA, Data & AI Innovated Practice Kyndryl
Policy & Regulation	Tech Trends Applications - Ciberseguridad Predictiva: El Futuro Está en la IA
10:00 am - 10:30 am Conference	10:00 am - 10:50 am Panel
12. Vision, Progress, and Challenges in Spectrum Management in Colombia Sergio Sotomayor, Director ANE	13. Panel: A.I. in Economic Sectors How Artificial Intelligence Is Reinventing the Economy Mariano Urman, Presales Director Latin America, MicroStrategy Matheus Monteiro, Senior Solution Architect, Liferay Daniel Nuñez, Sales Director, Equinix Cecilia Hermida, Directora General LATAM, INFOR Moderation: Portafolio
10:30 am - 11:00 am Conference	
14. Regulatory Innovation: Policies to Promote Connectivity in Rural Areas and Bridge the Digital gap Claudia Ximena Bustamante Osorio, Executive Director Comisión de Regulación de Comunicaciones - Colombia	
Technology with Purpose: Digital Rights and Society	"Digital Security & AI: New Threats, New Defenses"
11:00 am - 11:30 am Conference	10:55 am - 11:25 am Panel
15. Digital Citizenship and Human Rights in the Age of Connectivity* Carme Artigas, Big Data & AI expert Fundación Telefónica	16. Artificial Intelligence vs. AI: The Battle of the Future in Cybersecurity Marcelo Mayorga, Senior VP, Field Systems Engineering, Latin America and the Caribbean Fortinet
"Digital Security & AI: New Threats, New Defenses"	Cyber Artificial Intelligence: Security in Times of Digital Warfare
11:30 am - 12:00 pm Conference	11:30 am - 12:00 pm Conference
17. Key Challenges for a CSIRT: Preparing Organizations for Effective Incident Response Alex Mauricio Escallon Contreras, VP of Operations COINSA	18. Navigating the Evolving Cyberthreat Landscape: AI, Cyber Warfare, and the Future of Digital Security Pascal Geenens, Cyber Threat Intelligence Director Radware
11:30pm- 2:00pm	
Networking Lunch	
Room: NUEVA GRANADA A	Room: NUEVA GRANADA B
Strategic AI Session: Driving Innovation and Efficiency	AI Session - Smart Decisions: AI, Automation, and Business Value
2:00 pm - 2:30 pm Conference	2:00 pm - 2:30 pm Conference
19. "Innovation, AI, and the Future of Business: The Time Is Now" Fernanda Cabalén, Consulting Director Cloudhesive	20. Technology with Purpose: How to Build More Human-Centered Organizations Jaime Arrieta, CEO BLUK
2:30 pm - 3:00 pm Conference	2:35 pm - 3:25 pm Conference
21. The Evolution of AI: Entering a New Era with Intelligent Agents Lina María Bello Gálindo, Director Data & Analytics NTT DATA	22. Panel - Digital Shield: AI as a Defense Against Cyber Threats Pedro Suárez, Sales Director, Cloudflare Alan Rene Cuevas Cabrera, Architect Principal LATAM, ELASTICSEARCH, INC. Moderator: Jose Carlos Garcia, El Tiempo
3:05 pm - 3:35 pm Conference	
23. National Government: Telco Challenges Luis Aguilar, Vice Minister of Connectivity MINTIC	
Session 2: Telecom Challenges for 2025	From Innovation to Execution: AI as a Key Enabler
3:35 pm - 4:20 pm Panel	3:30 pm - 4:00 pm Conference
24. Panel Telco Market Challenges: Present and Future Joaquín Guerrero, Director, NAE Maryleona Méndez, General Secretary, ASIET* Samuel Hoyos, President Asomovil Galé Mallol, President ASOTIC Moderación: Mario Castaño, Technical Director, CINTEL	25. The Future of Consumerism Is Now: Gen AI, Sustainability, and Immediacy Emanuel Queiroz, Vice President of Sustainability and Cloud Development Solutions Capgemini
	4:05pm - 4:25pm Awards
	27. Smart Cities Awards Ceremony
Session 3: Telecom Challenges for 2025	Digital Transformation in Colombia and the region
4:20 pm - 5:10 pm Panel	4:25 pm - 5:15 pm Conference
28. Panel Telco: Challenges and Opportunities in the Sector Fabión Hernández, President, Telefónica Colombia* Rodrigo de Gusmao, President, CLARO Colombia* Diego Molano Vega, President, ETB* Carlos Blanco, President, TIGO Faihan Alfayez, VP Corporate Affairs, WOM* Moderator: Lucas Gallito, Head of Latin America at GSMA	29. Connected Cities, Digital Nation: New Perspectives from the ITU, the OECD, and the Territories Miguel Silva Moyano, General Secretary, Alcaldía Mayor de Bogotá María Eugenia Lloreda, Advisor to Mayor, Alcaldía de Cali Carlos Lugo Silva, Chief of Policy, Regulation, and Member Relations, ITU Regional Office for the Americas Moderator: Alexia González, Head of Infrastructure and Connectivity Services Unit, OECD
5:10 pm - 5:40 pm Awards	
30. Cintel Awards Recognition for Excellence in Digital Transformation and Cybersecurity	