

WEDNESDAY, SEPTEMBER 3th	AGENDA   ANDICOM COLOMBIA 2025 "UNLOCKING A DIGITAL FUTURE"
Technology, Enterprises and Society	
Wednesday, September 3 of 2025	
PLENARY ROOM (Nueva Granada A+B) – Las Américas Convention Center	
8:30 am – 9:15 am   Opening Session	
Opening Act	
Manuel Martínez Niño, Executive Director, CINTEL Julían Molina, ICT Minister, MINTIC Saúl Kattán, Presidential Advisor for Digital Transformation Yamil Hernando Arana Padaui, Governor of Bolívar* Dumek Turbay Paz, Mayor of Cartagena*	
9:15 am – 10:00 am   Conference	
Opening Conference	
Julían Molina, ICT Minister MINTIC	
10:05 am – 10:10 am   Closing Protocolary Act	
10:10 am – 10:40 am   Conference	
3. Deploying AI at Scale for Real-World Transformation*	
Google	
10:40 am – 11:10 am   Conference	
4. Building the Organizational NorthStar for Analytics, AI, and Governance at Scale	
Jeeva Akr, Global Leader Azure Analytics Microsoft	
11:10 am – 11:40 am   Conference	
5. Building a Data Strategy in the generative AI Era	
Thomas Godden, Worldwide Enterprise Strategist AWS	
11:40 am– 12:25 pm   Panel	
6. Panel: Technological Trends and Challenges for 2030: AI, Cybersecurity, Quantum Computing, and Sustainable Digital Ecosystems	
Natalia Iregui Ortigoza, Public Policy Director Northern and Southern Latin America, AWS Juan Pablo Consuegra, Colombia Country Director, Google Cloud Pablo Junco, Sr. Director, Data & AI @ Latin America , Microsoft Latin America  Moderator: Juan Sebastián Gómez – Producer & Anchor – Spanish News   Programs for Latin America DW (Deutsche Welle)	
12:30pm – 2:30pm	
NETWORKING LUNCH	
2:30 pm – 3:15 pm   Conference	
7. The Age of AI Agents – Transforming Work, Business, and Society	
Ramprakash Ramamoorthy, Global Director of AI Research Zoho Corporation	
3:20 pm – 4:05 pm   Conference	
8. Rewriting the Nation's Code: AI as the Language of a Productive Future	
Oracle Representative Oracle	
4:10 pm – 4:55 pm   Conference	
9. Taking the Real Pulse of Digital Transformation in Companies	
Assessing the Maturity of Business Digital Transformation CINTEL	
7:30 pm – 10:30pm   Event	
Andicom 40 x 25 Internexa – Let's Celebrate Together 40 Inspiring Editions + 25 Digitally Human Years – CCCI Getsemani	

<div>ANDICOM 40   ORGANIZA INTERNATIONAL ICT CONGRESS Cintel</div>		<div>UNLOCKING A DIGITAL FUTURE</div>	
THURSDAY, SEPTEMBER 4th		AGENDA   ANDICOM COLOMBIA 2025 "UNLOCKING A DIGITAL FUTURE"	
"Connectivity & ICT evolution			
Thursday, September 4 of 2025			
Room: NUEVA GRANADA A		Room: NUEVA GRANADA B	
Session 1: Telecom Challenges for 2025		Digital Ecosystems: AI, automation and value	
9:30 am – 10:00 am   Panel		9:30 am – 10:00 am   Conference	
10. Where the Telecommunications Market Is Headed: Global Trends and Local Challenges Faihan Alfayez, VP Corporate Affairs WOM		11. Maximizing Profitability with GenAI and Data Governance  Leopoldo Daniel Alarcón, CTA, Data & AI Innovated Practice Kyndryl	
Policy & Regulation		Tech Trends Applications – Ciberseguridad Predictiva: El Futuro Está en la IA	
10:00 am – 10:30 am   Conference		10:00 am – 10:50 am   Panel	
12. Vision, Progress, and Challenges in Spectrum Management in Colombia Sergio Sotomayor, Director ANE		13. Panel: A.I. in Economic Sectors How Artificial Intelligence Is Reinventing the Economy  Mariano Urman, Presales Director Latin America, MicroStrategy Matheus Monteiro, Senior Solution Architect, Liferaý Daniel Nuñez, Sales Director, Equinix Cecilia Hermida, Directora General LATAM , INFOR  Moderation: José Carlos García, ElTiempo Editor	
10:30 am – 11:00 am   Conference			
14. Regulatory Innovation: Policies to Promote Connectivity in Rural Areas and Bridge the Digital gap Claudia Ximena Bustamante Osorio, Executive Director Comisión de Regulación de Comunicaciones – Colombia			
Technology with Purpose: Digital Rights and Society		"Digital Security & AI: New Threats, New Defenses"	
11:00 am – 11:30 am   Conference		10:55 am – 11:25 am   Panel	
15. Digital Citizenship and Human Rights in the Age of Connectivity* Carme Artigas, Big Data & AI expert Fundación Telefónica		16. Artificial Intelligence vs. AI: The Battle of the Future in Cybersecurity Marcelo Mayorga, Senior VP, Field Systems Engineering, Latin America and the Caribbean  Fortinet	
"Digital Security & AI: New Threats, New Defenses"		Cyber Artificial Intelligence: Security in Times of Digital Warfare	
11:30 am – 12:00 pm   Conference		11:30 am – 12:00 pm   Conference	
17. Key Challenges for a CSIRT: Preparing Organizations for Effective Incident Response  Alex Mauricio Escallon Contreras, VP of Operations COINSA		18. Navigating the Evolving Cyberthreat Landscape: AI, Cyber Warfare, and the Future of Digital Security  Pascal Geenens, Cyber Threat Intelligence Director Radware	
11:30pm– 2:00pm			
Networking Lunch			
Room: NUEVA GRANADA A		Room: NUEVA GRANADA B	
Strategic AI Session: Driving Innovation and Efficiency		AI Session – Smart Decisions: AI, Automation, and Business Value	
2:00 pm – 2:30 pm   Conference		2:00 pm – 2:30 pm   Conference	
19. "Innovation, AI, and the Future of Business: The Time Is Now"  Fernanda Cabalén, Consulting Director Cloudheseive		20. Technology with Purpose: How to Build More Human-Centered Organizations  Jaime Arieta, CEO BUK	
2:30 pm – 3:00 pm   Conference		2:35 pm – 3:25 pm   Conference	
21. The Evolution of AI: Entering a New Era with Intelligent Agents  Lina María Bello Galindo, Director Data & Analytics NTTDATA		22. Panel – Digital Shield: AI as a Defense Against Cyber Threats  Pedro Suárez, Sales Director, Cloudflare  Alan Rene Cuevas Cabrera, Arquitect Principal LATAM, ELASTICSEARCH, INC.  Moderator: Portafolio	
3:05 pm – 3:35 pm   Conference			
23. National Government: Telco Challenges  Luis Aguiar, Vice Minister of Connectivity MINTIC			
Session 2: Telecom Challenges for 2025		From Innovation to Execution: AI as a Key Enabler	
3:35 pm – 4:20 pm   Panel		3:30 pm – 4:00 pm   Conference	
24. Panel Telco Market Challenges: Present and Future  Joaquín Guerrero, Director, NAE Maryleana Méndez, General Secretary, ASIET* Samuel Hoyos, President Asomovil Galé Mallol, President ASOTIC  Moderación: Mario Costaño, Technical Director, CINTEL		25. The Future of Consumerism Is Now: Gen AI, Sustainability, and Immediacy  Leon Alberne Torres Restrepo  Solutions Architect	
		4:20pm – 4:40pm   Awards	
		27. Smart Cities Awards Ceremony	
Session 3: Telecom Challenges for 2025		Digital Transformation in Colombia and the region	
4:20 pm – 5:10 pm   Panel		4:40 pm – 5:30 pm   Conference	
28. Panel Telco: Challenges and Opportunities in the Sector  Fabían Hernández, President, Telefónica Colombia* Rodrigo de Gusmao, President, CLARO Colombia* Diego Molano Vega, President, ETB* Carlos Blanco, President, TIGO Faihan Alfayez, VP Corporate Affairs, WOM*  Moderator: Lucas Gallito, Head of Latin America at GSMA		29. Connected Cities, Digital Nation: New Perspectives from the ITU, the OECD, and the Territories  Miguel Silva Moyano, General Secretary , Alcaldía Mayor de Bogotá  María Eugenia Lloreda, Advisor to Mayor, Alcaldía de Cali Carlos Lugo Silva, Chief of Policy, Regulation, and Member Relations, ITU Regional Office for the Americas  Moderator: Alexia González, Head of Infrastructure and Connectivity Services Unit, OECD	
5:10 pm – 5:40 pm   Awards			
30. Cintel Awards  Recognition for Excellence in Digital Transformation and Cybersecurity			

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PRE-CONGRESS September 02 | CONGRESS 03,04 & 05 2025

   			
FRIDAY, SEPTEMBER 5th		AGENDA   ANDICOM COLOMBIA 2025 "UNLOCKING A DIGITAL FUTURE"	
Digital Economy: Challenges and Innovations			
Friday, September 5 of 2025			
Room: NUEVA GRANADA A		Room: NUEVA GRANADA B	
Session IA Estratégica: Impulsando la Innovación y la Eficiencia		Digital Ecosystems: Technology and AI for Business Efficiency	
9:30 am – 10:00 am   Conference		9:30 am – 10:20 am   Panel	
31. From the impossible to the Inevitable: People-Powered Adoption & Trends in Generative AI  Natalia Rodríguez Martin, Global Artificial Intelligence Clients and Markets Leader  EY		32. Education, Technology, and Gender: Challenges for Sustainable Inclusion ICT Talent and the Gender Digital Divide  Norha Villegas, Dean of the Barberi School of Engineering, Design, and Applied Sciences, ICESI  . . .  Moderator: Mauricio Jaramillo, Impacto TIC	
Gobernanza Digital para un Futuro Conectado			
10:05 am – 10:35 am   Conference			
33. National Government conference  Carina Murcia, Vice Minister of Digital Transformation  MINTIC			
10:35am – 11:05am   Conference			
34. A digital transformation that serves everyone  Oscar López, Agueda, Minister for Digital Transformation and Public Service  Government of Spain		35. Breakthrough – Collaboration Opportunities Between the LatAm and UAE Ecosystems  His Excellency Mohamed Abdulla Binkhater Al Shamsi, UAE Ambassador to Colombia  Dr. Mohamed Alkhemairi, Executive Director – Business Development, ATRC	
11:10am – 11:40am			
BRUNCH DE NETWORKING			
11:40 am – 12:25 pm   Conference			
37. Keynote "The Next 20 Years: How AI and Quantum Tech Will Redefine Civilization"			
Prof. Michio Kaku, Theoretical Physicist City College de Nueva York (CUNY)			
12:25 pm – 12:35 pm			
38. Closing Ceremony Manuel Martínez Niño, Executive Director CINTEL			
*Conferencistas por confirmar   Agenda sujeta a cambios			
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