

<div><div><div>ANDICOM</div><div>INTERNATIONAL ICT CONGRESS</div></div><div>40</div><div>ORGANIZA</div><div>Cintel</div></div> <div><div>UNLOCKING A</div><div>DIGITAL FUTURE</div></div>	
WEDNESDAY, SEPTEMBER 3th	
AGENDA I ANDICOM COLOMBIA 2025 "UNLOCKING A DIGITAL FUTURE"	
Technology, Enterprises and Society	
Wednesday, September 3 of 2025	
PLENARY ROOM (Nueva Granada A+B) – Las Américas Convention Center	
8:30 am – 9:15 am   Opening Session	
Opening Act	
Manuel Martínez Niño, Executive Director, CINTEL Julían Molina, ICT Minister, MINTIC Saúl Kattán, Presidential Advisor for Digital Transformation Yamil Hernando Arana Padaui, Governor of Bolívar* Dumek Turbay Paz, Mayor of Cartagena*	
9:15 am – 10:00 am   Conference	
Opening Conference	
Julían Molina, ICT Minister MINTIC	
10:05 am – 10:10 am   Closing Protocolary Act	
10:10 am – 10:40 am   Conference	
3. Deploying AI at Scale for Real-World Transformation*	
Google	
10:40 am – 11:10 am   Conference	
4. Building the Organizational NorthStar for Analytics, AI, and Governance at Scale	
Jeeva Akr, Global Leader Azure Analytics Microsoft	
11:10 am – 11:40 am   Conference	
5. Building a Data Strategy in the generative AI Era	
Thomas Godden, Worldwide Enterprise Strategist AWS	
11:40 am– 12:25 pm   Panel	
6. Panel: Technological Trends and Challenges for 2030: AI, Cybersecurity, Quantum Computing, and Sustainable Digital Ecosystems	
Natalia Iregui Ortigoza, Public Policy Director Northern and Southern Latin America, AWS Juan Pablo Consuegra, Colombia Country Director, Google Cloud Pablo Junco, Sr. Director, Data & AI @ Latin America , Microsoft Latin America Moderator: Juan Sebastián Gómez – Producer & Anchor – Spanish News   Programs for Latin America DW (Deutsche Welle)	
12:30pm – 2:30pm	
NETWORKING LUNCH	
2:30 pm – 3:15 pm   Conference	
7. The Age of AI Agents – Transforming Work, Business, and Society	
Ramprakash Ramamoorthy, Global Director of AI Research Zoho Corporation	
3:20 pm – 4:05 pm   Conference	
8. Rewriting the Nation’s Code: AI as the Language of a Productive Future	
Oracle Representative Oracle	
4:10 pm – 4:55 pm   Conference	
9. Taking the Real Pulse of Digital Transformation in Companies	
Assessing the Maturity of Business Digital Transformation CINTEL	
7:30 pm – 10:30pm   Event	
Andicom 40 x 25 Internexa – Let’s Celebrate Together 40 Inspiring Editions + 25 Digitally Human Years – CCCI Getsemaní	
LAS AMÉRICAS COMPLEXCARTAGENA COLOMBIA	
PRE-CONGRESS September 02   CONGRESS 03,04 & 05 2025	

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THURSDAY, SEPTEMBER 4th	
AGENDA I ANDICOM COLOMBIA 2025 "UNLOCKING A DIGITAL FUTURE"	
"Connectivity & ICT evolution	
Thursday, September 4 of 2025	
Room: NUEVA GRANADA A	Room: NUEVA GRANADA B
Session 1: Telecom Challenges for 2025	Digital Ecosystems: AI, automation and value
9:30 am – 10:00 am   Panel	9:30 am – 10:00 am   Conference
10. Where the Telecommunications Market Is Headed: Global Trends and Local Challenges	11. Maximizing Profitability with GenAI and Data Governance
Faihan Alfayez, VP Corporate Affairs WOM	Leopoldo Daniel Alarcón, CTA, Data & AI Innovated Practice Kyndryl
Policy & Regulation	Tech Trends Applications – Ciberseguridad Predictiva: El Futuro Está en la IA
10:00 am – 10:30 am   Conference	10:00 am – 10:50 am   Panel
12. Vision, Progress, and Challenges in Spectrum Management in Colombia	13. Panel: A.I. in Economic Sectors How Artificial Intelligence Is Reinventing the Economy
Sergio Sotomayor, Director ANE	Mariano Urman, Presales Director Latin America, MicroStrategy Matheus Monteiro, Senior Solution Architect, Liferay Daniel Nuñez, Sales Director, Equinix Cecilia Hermida, Directora General LATAM , INFOR Moderation: José Carlos García, ETiempo Editor
10:30 am – 11:00 am   Conference	
14. Regulatory Innovation: Policies to Promote Connectivity in Rural Areas and Bridge the Digital gap	
Claudia Ximena Bustamante Osorio, Executive Director Comisión de Regulación de Comunicaciones – Colombia	
Technology with Purpose: Digital Rights and Society	"Digital Security & AI: New Threats, New Defenses"
11:00 am – 11:30 am   Conference	10:55 am – 11:25 am   Panel
15. Digital Citizenship and Human Rights in the Age of Connectivity*	16. Artificial Intelligence vs. AI: The Battle of the Future in Cybersecurity
Carrie Artigas, Big Data & AI expert Fundación Telefónica	Marcelo Mayorga, Senior VP, Field Systems Engineering, Latin America and the Caribbean Fortinet
"Digital Security & AI: New Threats, New Defenses"	Cyber Artificial Intelligence: Security in Times of Digital Warfare
11:30 am – 12:00 pm   Conference	11:30 am – 12:00 pm   Conference
17. Key Challenges for a CSIRT: Preparing Organizations for Effective Incident Response	18. Navigating the Evolving Cyberthreat Landscape: AI, Cyber Warfare, and the Future of Digital Security
Alex Mauricio Escallon Contreras, VP of Operations COINSA	Pascal Geenens, Cyber Threat Intelligence Director Radware
11:30pm– 2:00pm	
Networking Lunch	
Room: NUEVA GRANADA A	Room: NUEVA GRANADA B
Strategic AI Session: Driving Innovation and Efficiency	AI Session – Smart Decisions: AI, Automation, and Business Value
2:00 pm – 2:30 pm   Conference	2:00 pm – 2:30 pm   Conference
19. "Innovation, AI, and the Future of Business: The Time Is Now"	20. Technology with Purpose: How to Build More Human-Centered Organizations
Fernanda Cabalén, Consulting Director Cloudhesive	Jaime Arieta, CEO BUK
2:30 pm – 3:00 pm   Conference	2:35 pm – 3:25 pm   Conference
21. The Evolution of AI: Entering a New Era with Intelligent Agents	22. Panel - Digital Shield: AI as a Defense Against Cyber Threats
Lina María Bello Galindo, Director Data & Analytics NTT DATA	Pedro Suárez, Sales Director, Cloudflare Alan Rene Cuevas Cabrera, Architect Principal LATAM, ELASTICSEARCH, INC. Moderator: Jaime Pumarejo, Director Portafolio
3:05 pm – 3:35 pm   Conference	
23. National Government: Telco Challenges	
Luis Aguilar, Vice Minister of Connectivity MINTIC	
Session 2: Telecom Challenges for 2025	From Innovation to Execution: AI as a Key Enabler
3:35 pm – 4:20 pm   Panel	3:30 pm – 4:00 pm   Conference
24. Panel Telco Market Challenges: Present and Future	25. The Future of Consumerism Is Now: Gen AI, Sustainability, and Immediacy
Joaquín Guerrero, Director, NAE Maryleana Méndez, General Secretary, ASIET* Samuel Hoyos, President Asomotiv Galé Mallol, President ASOTIC Moderación: Mario Castaño, Technical Director, CINTEL	Leon Alberne Torres Restrepo Solutions Architect
	4:20pm – 4:40pm   Awards
	27. Smart Cities Awards Ceremony
Session 3: Telecom Challenges for 2025	Digital Transformation in Colombia and the region
4:20 pm – 5:10 pm   Panel	4:40 pm – 5:30 pm   Conference
28. Panel Telco: Challenges and Opportunities in the Sector	29. Connected Cities, Digital Nation: New Perspectives from the ITU, the OECD, and the Territories
Fabían Hernández, President, Telefónica Colombia* Rodrigo de Gusmao, President, CLARO Colombia* Diego Molano Vega, President, ETB* Carlos Blanco, President, TIGO Faihan Alfayez, VP Corporate Affairs, WOM* Moderator: Lucas Gallito, Head of Latin America at GSMA	Miguel Silva Moyano, General Secretary , Alcaldía Mayor de Bogotá Maria Eugenia Lloreda, Advisor to Mayor, Alcaldía de Cali Carlos Lugo Silva, Chief of Policy, Regulation, and Member Relations, ITU Regional Office for the Americas Eduardo Verano de la Rosa, Governor of Atlántico* Moderator: Alexia González, Head of the Connectivity Services and Infrastructure Unit, OECD
5:10 pm – 5:40 pm   Awards	
30. Cintel Awards	
Recognition for Excellence in Digital Transformation and Cybersecurity	

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FRIDAY, SEPTEMBER 5th	
AGENDA I ANDICOM COLOMBIA 2025 "UNLOCKING A DIGITAL FUTURE"	
Digital Economy: Challenges and Innovations	
Friday, September 5 of 2025	
Room: NUEVA GRANADA A	Room: NUEVA GRANADA B
Session IA Estratégica: Impulsando la Innovación y la Eficiencia	Digital Ecosystems: Technology and AI for Business Efficiency
9:30 am – 10:00 am   Conference	9:30 am – 10:20 am   Panel
31. From the impossible to the Inevitable: People-Powered Adoption & Trends in Generative AI	32. Education, Technology, and Gender: Challenges for Sustainable Inclusion ICT Talent and the Gender Digital Divide
Natalia Rodríguez Martín, Global Artificial Intelligence Clients and Markets Leader EY	Elizabeth Blandón – Director, ICETEX Norha Villegas – Dean, Barberi School of Engineering, Design and Applied Sciences, ICESI Ana María Trimmillo – Senior Manager, CINTEL Isabel Cristina Martínez, President, Aval Servicios Compartidos Moderator: Mauricio Jaramillo, Impacto TIC
Gobernanza Digital para un Futuro Conectado	
10:05 am – 10:35 am   Conference	10:25 am – 11:05 am   Conference
33. National Government conference	35. Breakthrough – Collaboration Opportunities Between the LatAm and UAE Ecosystems
Carina Murcia, Vice Minister of Digital Transformation MINTIC	His Excellency Mohamed Abdulla Binkhater Al Shamsi, UAE Ambassador to Colombia Dr. Mohamed Alkhemairi, Executive Director – Business Development, ATRC
10:35am – 11:05am   Conference	
34. A digital transformation that serves everyone	
Oscar López, Agueda, Minister for Digital Transformation and Public Service Government of Spain	
11:00am – 11:40am	
BRUNCH DE NETWORKING	
11:40 am – 12:25 pm   Conference	
37. Keynote “The Next 20 Years: How AI and Quantum Tech Will Redefine Civilization”	
Prof. Michio Kaku, Theoretical Physicist City College de Nueva York (CUNY)	
12:25 pm – 12:35 pm	
38. Closing Ceremony	
Manuel Martínez Niño, Executive Director CINTEL	
*Conferencistas por confirmar   Agenda sujeta a cambios	
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